

# Globalization and Beyond: Culture, Society, Political Economy

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Division of International Studies  
Korea University  
Spring 2017

## Course: Globalization and Beyond: Culture, Society, Political Economy

Course Number: DISS140  
Lecture: Tuesdays and Thursdays, 10:30–11:45  
Location: 423 ISH

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## 1 Introduction

Global production chains span the globe. McDonald's and Starbucks are everywhere. Hallyu has fans all over the globe. Terrorism and disease have no boundaries. Globalization appears to be a *fait accompli* and is therefore often taken for granted. However, the process itself is contested and ongoing. In this course, we will turn a critical eye to the history and future of globalization, bearing mind that it is a process that involves concrete actors and consequences.

## 2 Objectives

By the end of this course, students will be knowledgeable on:

1. The relationship between contemporary globalization and the long durée of world economies.
2. A broad range of theoretical perspectives on globalization, including both those that are widely accepted and those that are contentious.
3. The wide variety of areas upon which the globalization process acts.
4. How different actors, including governments, international institutions, social movements, and private sector non-profits, make and are made by globalization.
5. How to make simple maps using Google Maps.

### 3 Course Requirements

- You are expected to have completed all the readings assigned prior to our class meetings.
- Attendance will not affect your grade. However, you will be responsible for all material in the readings and the lectures. And there will be material unique to the lectures that will appear on the exams.
- There will be two small and straightforward mapping assignments due early in the semester.
- There will be one group project in which you map the global trail of a single commodity.
- There will be midterm and final examinations.

### 4 Grading

**Weights**

2.5%	Mapping assignment 1
2.5%	Mapping assignment 2
25%	Group project
35%	Midterm exam
35%	Final exam

### 5 Electronics policy

In this class electronic device use (computers, cell phones, etc.) will not be allowed in the front half of the classroom. Though I am willing to allow you to take notes in the way you wish, the science on note taking and comprehension suggests that computer use is detrimental. First, because you cannot write down everything a person is saying, it is necessary to do some preliminary processing of the material before you write your notes, leading you to retain the knowledge more effectively. Typing your notes allows you to do less pre-processing. Second, once your computer is on, it is easy to be distracted by email, social networking, and other things. Though we all believe we can multitask this way, we are wrong. We do not process information as effectively. Third, an individual using a computer or phone distracts not only her but also those around her who can see her screen. Therefore, I am determined that there will be a laptop and phone free zone in the front of the classroom.

That said, I expect to use internet applications extensively and interactively during the semester in order to accommodate such a large class. During these exercises, you should use your laptops or phones to participate. But in the front half of the room, they should be put away when the exercise is over.

In particular, this semester I intend to experiment with LINE as an interactive tool.

### 6 Required texts

There is one required text for this course. We will read it almost in its entirety. Therefore, you will either have to buy a copy or use the library's ebook.

- Caroline Knowles. 2014. *Flip-Flop: A Journey Through Globalisation's Backroads*. Pluto Press.

All other readings will be available online through Blackboard and as a reader.

## 7 Schedule of Topics and Reading

Please note that this schedule may be subject to minor alterations.

### Week 0 (March 2): Introduction

### Week 1 (March 7 and 9): Basic concepts, origins, and history of globalization

Mapping assignment 1 due in first class.

- Zygmunt Bauman. 2012. *Liquid Modernity*. Polity Press.

Suggested reading:

- Göran Therborn. 2000. "Globalization: Dimensions, Historical Waves, Regional Effects, Normative Governance." *International Sociology* 15, no. 2 (): 151–179.

### Week 2 (March 14 and 16): Globalization as imperialism

- David Harvey. 2010. "Freedom's Just Another Word..." In *Readings in Globalization: Key Concepts*, edited by George Ritzer and Zeynep Atalay, 101–110. Chichester: Wiley-Blackwell.

### Week 3 (March 21 and 23): Globalization as *Empire*

- Michael Hardt and Antonio Negri. 2010. "Empire." In *Readings in Globalization: Key Concepts*, edited by George Ritzer and Zeynep Atalay. Chichester: Wiley-Blackwell.

### Week 4 (March 28 and 30): Global economic flows

- *Flip-Flop*, ch. 2 and 3.

Suggested reading:

- Peter Dicken. 2011. *Global Shift: Mapping the Changing Contours of the World Economy*. Sixth. Singapore: SAGE Publications, pp. 109–127.

### Week 5 (April 4 and 6): Structuring global processes

- Sarah Babb. 2009. *Behind the Development Banks: Washington Politics, World Poverty, and the Wealth of Nations*. Chicago: University of Chicago Press, ch. 1.

Suggested reading:

- Neil Brenner. 1998. "Global cities, glocal states: Global city formation and state territorial restructuring in contemporary Europe." *Review of International Political Economy* 5 (1): 1–37.

### Week 6 (April 11 and 13): Global culture and cultural flows

- Arjun Appadurai. 1990. "Disjuncture and Difference in the Global Cultural Economy." *Theory, Culture & Society* 7 (2): 295–310.

### Week 7: (April 18): Catch up and review

### Week 7: (April 20): Midterm exam

### Week 8 (April 27): Global flows Suggested reading:

- *Flip-Flop*, ch. 1.

### Week 9 (May 2 and 4): Global flows cont'd

Mapping assignment 2 due in first class.

- Gary Gereffi and Miguel Korzeniewicz. 1994. *Commodity chains and global capitalism*. Westport, Conn.: Praeger.

### Week 10 (May 9 and 11): Global flows of migrants

- *Flip-Flop*, ch. 4, 5, and 6.

Suggested reading:

- Luis Eduardo Guarnizo. 2012. "The Fluid, Multi-scalar, and Contradictory Construction of Citizenship." In *Remaking Urban Citizenship: Organizations, Institutions, and the Right to the City*, edited by Michael Peter Smith and Michael McQuarrie, 11–38. New Brunswick: Transaction Publishers.

**Week 11 (May 16 and 18): Coordinating global economic flows**

- *Flip-Flop*, ch. 7.

**Week 12 (May 23 and 25): Globalization and inequality**

- *Flip-Flop*, ch. 8 and 9.

**Week 13 (May 30 and June 1): Global environmental flows**

- *Flip-Flop*, ch. 10.

Suggested reading:

- Ulrich Beck. 1992. *Risk Society: Towards a New Modernity*. Thousand Oaks: Sage Publications Ltd., pp. 19–26.

**Week 14 (June 8): Reorganizing global flows**

Group project due Friday 5pm.

- Manuel Castells. 2012. *Networks of Outrage and Hope: Social Movements in the Internet Age*. Polity Press, *Occupy Wall Street*.

Suggested reading:

- *Flip-Flop*, ch. 11.

**Week 15 (June 13): Catch up and review**

**Week 15 (June 15): Final exam**